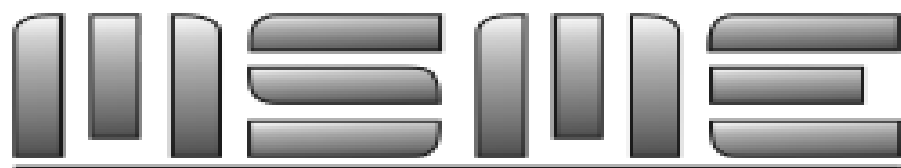




सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of *Una* District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Una District

1. *General Characteristics of the District* : Una District came into existence on 01-09-1972. This District till 1966 was a Tehsil of Hoshiarpur District of erst-while Punjab State. Consequent upon reorganization of Punjab State, hilly areas including part of Una Tehsil was transferred to Himachal Pradesh state on 01-01-1966 and Una Tehsil become a part of Kangra District of Himachal Pradesh. The Himachal Pradesh Government reorganized the then Kangra District into three districts namely Una, Hamirpur and Kangra. Besides this, Bangana Tehsil of Hamirpur District was included in this District. Administratively Una District is divided into two Sub Divisions namely Una and Amb with their headquarters at Una and Amb respectively. Una subdivision has three tehsils and Amb Sub-division has one tehsil at Amb and one sub-tehsil at Bharwain. For the development administration, District has five development blocks namely Una, Amb, Bangana, Gagret and Haroli that are more or less coterminous with five assembly segments namely Una, Chintpurni, Kutlehar, Gagret and Santokhgarh respectively. There are only one Municipal Council for Una Town and four Notified Area Committees for Gagret, Daulatpur, Mehatpur and Santokhgarh towns. For local Governance, district is divided into 235 Gram Panchayats. Local self Government in the District is organized on 3 tier pattern i.e Zila Parishad at District Level, Panchayat Samiti at Block Level and Gram Panchayat at Village level. There are five Block Samities at all the five development blocks.

1.1 *Location & Geographical Area* : The District headquarter is situated 232 Kilo Meters away from the State capital. The main source of income is agriculture and 80% population of the district is involved in agricultural activities. The total geographically area of Una District is 1549 Sq. Kilo Meters. The District is situated at an altitude from 350 to 1200 Meters above MSL and it lies in the Shiwalik hills zone between 31° 21' / 31° 50" latitude and 71° 55' / 76° 28" longitudes. The District is situated in the East-North of the state and is surrounded by District(s) Bilaspur, Hamirpur and Kangra in the North and the west. However it is surrounded by the Districts of Rup Nagar, Hoshiarpur of the state of Punjab on the east and the South.

1.2 *Topography* : The temperature in the District ranges from 8 degree centigrade to 42.5 degree centigrade. The average rain in the district is approximately 205 centimeter and 75% of rainfall occurs between June and September. The soil of District is sandy and loam in texture with scattered loamy patches.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION in tones 2010-2011 |
|---------------|-----------------|----------------------------------|
| MAJOR MINERAL | | |
| 1. | Silica Sand | 17854 |
| MINOR | | |
| 1. | Bajri | 441640 |
| 2. | Sand | 326446 |
| 3. | Boulders | 505975 |

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST : 47778.07 Hectares

1.5 Administrative set up.

| | | |
|------|----------------------|--|
| i) | Name of the District | Una |
| ii) | District Headquarter | Una |
| iii) | Tehsils | 4 – (Una, Amb, Haroli and Bangana) |
| iv) | Sub-Tehsils | 1-(Bharbhai) |
| v) | Development Blocks | 5-(Una, Amb, Bangana, Gagret and Haroli) |
| vi) | Number of Panchayats | 235 |
| vii) | Number of Villages | 758 Inhabited Villages |

2. District at a glance

| S.No | Particular | Year | Unit | Statistics |
|-----------|--------------------------------|---------|----------|---------------------------|
| 1 | Geographical features | | | |
| (A) | Geographical Data | | | |
| | i) Latitude | | | 31°18 to 31°55 (North) |
| | ii) Longitude | | | 75°55 to 76°28 (East) |
| | iii) Geographical Area | 2011 | Hectares | 154900 |
| (B) | Administrative Units | | | |
| | i) Sub divisions | | | 2 |
| | ii) Tehsils | | | 4 |
| | iii) Sub-Tehsil | | | 1 |
| | iv) Patwar Circle | | | 175 |
| | v) Panchayat Simitis | | | 5 |
| | vi)Nagar Nigam | | | - |
| | vii) Nagar Palika | | | 5 |
| | viii) Gram Panchayats | | | 235 |
| | xi) Revenue villages | | | 868 |
| | x) Assembly Area | | | 5 |
| 2. | Population | | | |
| (A) | Sex-wise | | | |
| | i) Male | 2011 | | 263541 |
| | ii) Female | 2011 | | 257516 |
| (B) | Rural Population | 2011 | | 476140 |
| 3. | Agriculture | | | |
| A. | Land utilization | | | |
| | i) Total Area | 2010-11 | Hectare | 40503 |
| | ii) Forest cover | 2010-11 | “ | 18165 |
| | iii) Non Agriculture Land | 2010-11 | “ | 28994 |
| | v) Cultivable Barren land | 2010-11 | “ | 19839 |
| 4. | Forest | | | |
| | (i) Forest | 2010-11 | Ha. | 47778.07 |
| 5. | Livestock & Poultry | | | |
| A. | Cattle | | | |
| | i) Cows | 2007 | Nos. | 52026 |
| | ii) Buffaloes | 2007 | Nos. | 121716 |
| B. | Other livestock | | | |
| | i) Goats | 2007 | Nos. | 19271 |
| | ii) Pigs | 2007 | Nos. | 143 |
| | iii) Dogs & Bitches | 2007 | Nos. | 18394 |

| | | | |
|---|---------|------------------|--------------------|
| iv) Railways | | | |
| i) Length of rail line | 2010-11 | Kms | (Aprox .) 45 KM |
| V) Roads | | | |
| (a) National Highway | 2010-11 | Kms | 42.420 |
| (b) State Highway | 2010-11 | Kms | 29.700 |
| (c) Main District Highway | 2010-11 | Kms | 40.500 |
| (d) Other district & Rural Roads | 2010-11 | Kms | 483.441 |
| (e) Rural road/ Agriculture Marketing Board Roads | 2010-11 | Kms | Included in V(d) |
| (f) Kachacha Road | 2010-11 | Kms | 6.201 |
| (VI) Communication | | | |
| (a) Telephone connection | 2010-11 | | 29476 |
| (b) Post offices | 2010-11 | Nos. | 185 |
| (c) Telephone center | 2010-11 | Nos. | 48 |
| (d)Density of Telephone | 2010-11 | Nos./1000 person | 56 |
| (e) Density of Telephone | 2010-11 | No. per KM. | 19 |
| (f) PCO Rural | 2010-11 | No. | 509 |
| (g) PCO STD | 2010-11 | No. | 631 |
| (h) Mobile | 2010-11 | No. | 103618 |
| (VII) Public Health | | | |
| (a) Allopathic Hospital | 2010-11 | No. | 2 |
| (b) Beds in Allopathic Hospitals | | No. | 220 |
| (c) Ayurvedic Hospital | | No. | 3 |
| (d) Beds in Ayurvedic Hospitals | | No. | 50 |
| (e) Unani hospitals | | No. | - |
| (f) Community Health Centers | | No. | 5 |
| (g) Primary Health Centers | | No. | 19 |
| (h) Dispensaries | | No. | *ESI 1* |
| (i) Sub Health Centers | | No. | - |
| (j) Private hospitals | | No. | 23 |
| (VIII) Banking commercial | | | |
| (a) Commercial Bank | | Nos. | 74 |
| (b) Rural Bank Products | | Nos. | 3 |
| (c) Co-Operative bank products | | Nos. | 22 |
| (d) PLDB Branches | | Nos. | 4 |
| (IX) Education | | | |
| (a) Primary school | 2012-13 | Nos. | 493 |
| (b) Middle schools | | Nos. | 116 |
| (c) Secondary & senior secondary schools | | Nos. | 142 |
| (d) Colleges | | Nos. | 5 |
| (e) Technical University | | Nos. | - |

2.1 Existing Status of Industrial Areas in the District UNA

| S. No. | Name of Ind. Area | Land acquired (In hectare) | Land developed (In hectare) | Prevailing Rate Per Sqm (In Rs.) | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|--------|-------------------|-----------------------------------|-----------------------------|----------------------------------|-------------|----------------------|-------------------------|----------------------------|
| 1 | Mehatpur | 44.09 (545 bighas) | N.A. | 1815/- | 158 | 158 | - | 100 |
| 2 | Tahliwal | 29.36 (363 bighas) | N.A. | 1210/- | 183 | 183 | - | 95 |
| 3 | Gagret | 44.81 (554 bighas) | N.A. | 1452/- | 75 | 75 | - | 36 |
| 4 | Amb | 30.53 (377.5 bighas) | N.A. | 1452 /- | 30 | 30 | - | 19 |
| 5 | Jeetpur Baheri | 9.50 (117.5 bighas) | N.A. | 968/- | 61 | 61 | - | 1 |
| 6 | Basal | 16.75 (207 bighas) | N.A. | 1210 /- | 41 | 41 | - | 1 |
| 7 | Deoli Ghanari | 28.60 (353.50 bighas) | Un-developed | 605/- | - | - | Whole area lying vacant | - |
| 8 | Aghlour | 18.53 (229 bighas) | Un-developed | 484/- | - | - | Whole area lying vacant | - |
| | Total | 222.17 (2746.5 Bighas) | | | 548 | 548 | | 252 |

Source:- RIICO,

3. INDUSTRIAL SCENERIO OF UNA

3.1 Industry at a Glance

| Sr No | Head | Unit | Particulars |
|-------|---|------|------------------------------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NO. | 2133 |
| 2. | TOTAL INDUSTRIAL UNIT | NO. | 3455 (including 1322 deregistered) |
| 3. | REGISTERED MEDIUM & LARGE UNIT | NO. | 23 |
| 4. | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NO. | 2625 |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | NO. | 3144 |
| 6. | NO. OF INDUSTRIAL AREA | NO. | 8 |

| | | | |
|----|---|---------|-----------|
| 7. | TURNOVER OF SMALL SCALE IND. | IN LACS | 105876.26 |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | IN LACS | 185876.26 |

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|-------|--------------|----------------------------|--------------|-----------------------|
| Up to | 1984-85 | 381 | 4809 | 130252.30 |
| | 1985-86 | 111 | 233 | 90.25 |
| | 1986-87 | 123 | 287 | 17.10 |
| | 1987-88 | 13 | 56 | 110.51 |
| | 1988-89 | 4 | 34 | 54.80 |
| | 1989-90 | 17 | 104 | 87.67 |
| | 1990-91 | 40 | 112 | 165.76 |
| | 1991-92 | 43 | 476 | 126.68 |
| | 1992-93 | 50 | 171 | 60.19 |
| | 1993-94 | 24 | 78 | 100.43 |
| | 1994-95 | 27 | 110 | 100.36 |
| | 1995-96 | 26 | 81 | 106.39 |
| | 1996-97 | 84 | 343 | 263.62 |
| | 1997-98 | 41 | 175 | 171.23 |
| | 1998-99 | 36 | 221 | 191.56 |
| | 1999-2000 | 55 | 327 | 339.84 |
| | 2000-01 | 51 | 240 | 198.37 |
| | 2001-02 | 50 | 248 | 404.90 |
| | 2002-03 | 47 | 254 | 174.92 |
| | 2003-04 | 50 | 289 | 246.59 |
| | 2004-05 | 92 | 563 | 526.31 |
| | 2005-06 | 95 | 530 | 1197.67 |
| | 2006-07 | 120 | 800 | 1535.55 |
| | 2007-08 | 96 | 849 | 3612.67 |
| | 2008-09 | 110 | 607 | 2619.99 |
| | 2009-10 | 117 | 941 | 7463.30 |
| | 2010-11 | 115 | 1163 | 10640.80 |
| | 2011-12 | 115 | 810 | 6740.22 |
| | Total | 2133 | 14911 | 164600.00 |

Source: DIC Una

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|--------------|---|-----------------|-----------------------|--------------|
| 20 | Agro based | 21 | 51.39 | 72 |
| 22 | Soda Water | 6 | 106.73 | 19 |
| 23 | Cotton textile | 70 | 1272.00 | 372 |
| 24. | Woolen, silk & artificial Thread based clothes. | 87 | 442.72 | 200 |
| 25. | Jute & jute based | - | - | - |
| 26. | Ready-made garments & embroidery | 9 | 146.96 | 101 |
| 27. | Wood/wooden based furniture | 161 | 163.46 | 417 |
| 28. | Paper & Paper products | - | - | - |
| 29. | Leather based | 46 | 760.00 | 292 |
| 31. | Chemical/Chemical based | 61 | 2918.00 | 723 |
| 30. | Rubber, Plastic & petro based | 80 | 3107.00 | 686 |
| 32. | Mineral based | 4 | 573.72 | 48 |
| 33. | Metal based (Steel Fab.) | 124 | 2031.00 | 534 |
| 35. | Engineering units | 152 | 3984.00 | 562 |
| 36. | Electrical machinery and transport equipment | 38 | 654.00 | 980 |
| 37. | Repairing & servicing | 47 | 1386.00 | 278 |
| 38. | Others | 1227 | 147003.02 | 9627 |
| | Kachori Making | - | - | - |
| | Total | 2133 | 164600.00 | 14911 |

Source: DIC UNA

3.4 Large Scale Industries/Public Sector undertakings

List of the units in Una & Near By Area :

| | |
|----|--|
| 1. | M/S Crest Steel & Power (P) Ltd., VPO Krluhi Tehsil Amb |
| 2. | M/S S.R. Industries Ltd., VPO Singha, Tehsil Haroli, Distt. Una |
| 3. | M/S Saber Papers Ltd., VPO Gondpur Bulla, Tehsil Haroli, Distt. Una |
| 4. | M/S Sainsons Pulp & Papers Ltd., VPO, Tahliwal Tehsil Haroli, Distt. Una |
| 5. | M/S Luminous Teleinfra Ltd. Plot No. 8, Indl. Area, Gagret |
| 6. | M/S Nestle India Ltd, VPO Nangal Kalan, Tehsil Haroli, Distt. Una |

3.5 Major Exportable Item : Negligible

3.6 Growth Trend : From the table 3.2 yearwise trend of units registered in the district, it is evident that the district has witnessed per year registration of new micro and small enterprises ranging from lowest registered units of 4 in 1988-89 and the highest registered units of 123 in the year 1986-87. But for the last four years i.e. 2008-09 to 2011-12 number of units registered are between 110 and 117. As far as the type of industrial units that have come up in the district is concerned, it can be seen from the table 3.3 above that the largest number of units is Metal based (Steel Fab.), Engineering Units, wood/wooden based furniture and Rubber, plastic & petro based. As far as employment is concerned, 38 units of Electrical machinery and transport generated employment for 980 people whereas 161 units of Wood/wooden furniture industry generated employment for 417 people only.

3.7 Vendorisation/Ancillarisation of the Industry : There are very few large/medium enterprises in Distt. Una. Hence, there is bleak scope of developing vendors in the Distt. However, there is scope of developing few corrugated box manufacturers for meeting the requirement Large/Medium enterprises. The other item which has some scope for vendorisation is manufacturing transformers for Inverter industry.

3.8. Medium Scale Enterprises :

3.8.1 List of the units in Una & Near By Area :

| S. No. | Name of the units |
|--------|---|
| 1. | M/S M.B.D Printographic (P) Ltd. Ram Nagar Industrial Area, Gagret |
| 2. | M/S Cremica Agro Food Ltd., Industrial Area, Tahliwal |
| 3. | M/S International Car & Motors Ltd., Indl. Area, Amb |
| 4. | M/S Him Alloys & Steel Pvt. Ltd., VPO, Nehrian Road Amb |
| 5. | M/S Luminous Power Technologies Pvt. Ltd., Ram Nagar Gagret |
| 6. | M/S Mayfair Biotech Pvt. Ltd., Plot No. 67-68, Indl. Area, Mehatpur |
| 7. | M/S Viren Agro Tech Pvt. Ltd., VPO Bela Bathri Tehsil Haroli, Distt. Una |
| 8. | M/S Pritika Auto Cast Pvt. Ltd., VPO Bathri Tehsil Haroli, Distt. Una |
| 9. | M/S Sukhjit Agro Inds., VPO Gurplah Bathu Tehsil Haroli, Distt. Una |
| 10. | M/S Him Cylinder Ltd., Plot No. 1 to 4, Indl. Area, Amb |
| 11. | M/S Inox Wind Ltd., Plot No. 1, Indl. Area, Basal |
| 12. | M/S Tigaksha Metallics Pvt. Ltd., Plot No. 16, I.A. Gagret |
| 13. | M/S Navran Advanced Nano Products, Pvt. Ltd., VPO Dhamandari |
| 14. | M/S Ecologic Building System Pvt. Ltd., VPO, Bathu, Distt. Una |
| 15. | M/S Arvind Casting Pvt. Ltd., VPO Nangal Khurd, Distt. Una |
| 16. | M/S Swiss Garnier life Science, I.A. Mehatpur, Distt. Una. |
| 17. | M/S Salsan Steel Pvt. Ltd., VPO Ram Nagar, Gagret, Tehsil Amb, Distt. Una |

3.8.2 Major Exportable Item : Nil

3.9 Service Enterprises : There is a good scope of setting up of service enterprises detailed below in District Hamirpur :

- a) Tyre retreading
- b) Screen Printing
- c) Mobile Repairing
- d) Computer Repairing
- e) Auto Repairing
- f) Electrical Home Appliances Repairing
- g) Book Binding
- h) Beauty Parlour
- i) Cyber Café
- j) Boutique
- k) Photo printing Lab.
- l) Photostat

3.9.1 Potentials areas for service industry :

3.10 Potential for new MSMEs : On the basis of resources available in the district scope of small scale industries have been identified, care has been taken to identify those Industries also for which there is a congenial climate condition in the district.

- a) **Resource Based Industries :** Cattle Feed, Pickles & Chutney, Wooden Furniture, Wooden Toys, Ayurvedic medicine, Mini Cement Plant, Fruit Processing (Jam, Jellies, Squash etc.), Poultry Feed, Milk Products, Bee Keeping & Honey Processing.
- b) **Skill Based Industries :** Woolen carpets, Hosiery Products etc.
- c) **Demand Based Industries :** Atta Chakki, Spices grinding, Ice Cream/Ice Candy, Tomato Processing, Papad/Barian, Cultivation and processing of mushroom, Namkeen/Dalmot, Confectionery, Pickles, Bakery, Mineral Water/Packaged water, Fruit Processing, Potato Chips, Apple/fruit cider & Mini Flour Mill.
- d) **Hosiery and Textiles :** Canvas School Bags, Travel Bags, School Uniform, Embroidery, Cotton Hosiery & Handloom.
- e) **Paper Products :** Corrugated paper boxes, Office File Covers/exercise books, Boxes for Sweets, Card Board boxes & Printing Press etc.
- f) **Leather and Rexin Products :** Leather Shoes/Chappals/Belts, Raxin Suitcase and Travel Bags etc.

g) **Chemical Based** : HDPE/IDPE Pipes, Insecticides/pesticides, Paint & Varnish, Liquid Soaps, Detergent Powder, Distilled Water, PVC Footwear, Ayurvedic Medicine etc.

h) **Mechanical and Allied Products** : Steel Furniture, Spray pumps, Gates and Grills, Barbed wire, Doors & Windows frames of steel etc.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS : Nil

: -NIL

4.1.1 Manufacturing Sector : -Nil-

4.1.2 Service Sector : -Nil

4.2 Details for Identified cluster: -Nil

5. General issues raised by industry association during the course of meeting

The following issues raised by the The Amb Sub Division Industries Association:

1. No proper road and maintenance of roads be carried out.
2. In our area new Industrial area namely Jeet Pur baheri was established and total 36 number of plots were issued to various industrialist but due to non availability of power no industry has establish their unit and now the DIC has cancelled all the plots, whereas Government has paid Rs 2 crore to HPSEB in 2008 for the establishment of 33k KVA Sub Station , more than 5 years has passed but HPSEB has failed to establish the above Sub Station.
3. That the construction of railway line work in resuming very slow position and from 1984 to till date only 40 to 45 KM line has been installed.
4. that there is more interference of Labour Department in the industries and are filing undue challan in the court without any reasons.
5. Estimate for providing street light in industrial area is pending from the last four years with the department of Industries so there is a problem to worker to resume their duties in the night shift.
6. Transportation is the major set-back to the industries because Truck unions are charging very high rates as compare to other states more over truck unions be abolished
7. ESIC hospital is required to be established for the welfare of the workers presently ESIC has hired only one Doctor in the area whereas there are 5000 to 6000 employees covering under ESIC Scheme.

'8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| Sl.No | Type of assistance | Name and address of agencies |
|--------------|---|--|
| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | G.M., DIC, Una |
| 2. | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. | i) MSME-Development Institute, Solan ii) HIMCON,C/o Bridge View Hotel, The Mall, Shimla |
| 3. | Land and Industrial shed | i) G.M., DIC, Una ii) HPSIDC, Near Himland Hotel, Shimla |
| 4. | Financial Assistance | i) All Commercial Banks in the District ii) Private Banks iii) Cooperative and Gramin Banks iv) ADO, KVIB, Una v) Distt. Manager, SC/ST Development Corp., Una |
| 5. | For raw materials under Govt. Supply | i) HPSSI & DC, Shimla ii) Director of Industries, Udyog Bhagwan, Bamloe, Shimla |
| 6. | Plant and machinery under hire / purchase basis. | NSIC, Chandigarh |
| 7. | Power/ Electricity | HP State Electricity Board |
| 8. | Technical Know –how. | i) MSME-Development Institute, Solan ii) HIMCON,C/o Bridge View Hotel, The Mall, Shimla |
| 9. | Quality & Standard | i) Director, Bureau of Indian Standard, Parwanoo. ii) NRTC, Parwanoo |
| 10. | Marketing /Export Assistance | i) Director of Industries, Udyog Bhawan, Bamloe, Shimla ii) MSME Development Institute, Chambaghat, Solan |
| 11. | Other Promotional Agencies | - |